



Nathan Manny

CREATIVE DIRECTOR - ART DIRECTOR - DESIGNER

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EXPERIENCE:

PBJS (MAY 2007 – PRESENT)

ART DIRECTOR

Working collaboratively with Creative Directors and other Art Directors, I am responsible for creating content that supports the marketing & brand messaging for the campaigns of several national and local brands including Microsoft, Sephora, Smart Balance, The Boys and Girls Club, Intel, and Experian.

DUTIES INCLUDE: Design, concept development, storyboard and style frame illustration, content creation, and logo, UI, interactive and environmental design.

URL: WWW.PBJS.COM

STORYVILLE COFFEE COMPANY (FEBRUARY 2006 – APRIL 2007)

CREATIVE DIRECTOR

As the Creative Director at Storyville, I worked closely with executives and the creative staff to develop the brand identities for three distinct but connected companies. I directed and oversaw the work of a team of designers, web developers, and videographers to ensure that brand and messaging standards were being upheld, while maintaining the integrity of the vision and design throughout the projects.

DUTIES INCLUDED: Developing brand identity, concept development, video production and direction, storyboard illustration, content creation, logo design, package design, environmental design, vehicle design, project and production scheduling/planning.

URL: WWW.STORYVILLE.COM

HALFTONE DESIGN (NOVEMBER 2001 – PRESENT)

OWNER / PRINCIPAL

As the owner and operator of **HALFTONE DESIGN**, I develop and maintain the distinct visual identities and brands for a variety of different clients and types of businesses. For many clients I serve as an off-site, “in house” design department, managing the production and advertising schedules for multiple projects simultaneously. Since opening in 2001, I have fostered relationships with a wide base of clients, printers, and service bureaus, and established **HALFTONE DESIGN** as a reliable and innovative design studio.

DUTIES INCLUDE: Creative & Art direction, design, photography, illustration, project management, client relations, consulting, production scheduling, pre-press production, web site construction & maintenance, and daily business operations.

URL: WWW.HALFTONEDESIGN.COM

KERF DESIGN (DECEMBER 2003 – DECEMBER 2004)

FURNITURE / CABINET MAKER

Kerf Design is a custom wood shop specializing in high end modern furniture and cabinets. As journeyman level carpenter I was responsible for the construction of a project from start to finish, with jobs ranging in scope from end tables, to entire kitchens and libraries.

DUTIES INCLUDED: Reading architectural drawings, organizing cut lists, cutting and milling materials, assembly, finishing, and installation.

URL: WWW.KERFDESIGN.COM

SKILLS:

MAC OSX Platform:
Adobe Illustrator CS3
Adobe Photoshop CS3
Adobe InDesign CS3
Adobe Fireworks CS3
Adobe Dreamweaver CS3
Adobe Acrobat Professional
Macromedia Freehand MX
Silk-screen Printing
Carpentry

EDUCATION:

The Evergreen State College
Bachelor Of Fine Arts

INTERESTS:

Typography
Book Design
Photography
Soundscape Design
Cinema
Set Design
Architecture
Woodworking